The specialist in the cementation of implants

Multilink Implant – The adhesive luting composite for implant-retained restorations

Ivoclar Vivadent is launch- ing Multilink Implant – an ad- hesive luting composite espe- cially designed for fixed, im- plant-retained restorations

Multilink Implant is a self-/ dual-curing, two-component luting composite which perma- nently and adhesively bonds restorations to implant abut- ments. Its properties – very low solubility in water and its high mechanical strength enable it to establish a durable bond be- tween the restoration and the abutment.

Easy handling, high resistance to penetration by bacteria

Multilink Implant not only stands out due to its excellent bonding properties. Easy clean- up of excess cement as well as direct dispensing from the au- tomix syringe facilitate the ap- plication of the material. More- over, since an adhesive luting protocol is used, bacteria are prevented from penetrating the cement joint between the abutment and the restoration.

For further information contact: Ivoclar Vivadent Ltd
ground floor, compass building, Feldspar close, enderby le19 1sd telephone: 0116 284 7889

Preparation with Mrs. Hi-D® Diamond Burs

Mrs. Hi-D® is well-re- spected – with her years of ex- perience, she is a key asset to the team. Her multiple layers of diamond grit mean that she is reliable & durable and always runs true. She ensures that every clinical situation is met with her various patterns and she’s always kind to your hands.

For more information or a booking form please contact suzy rowlands on 01802 485266 or email suzy@bacd.com

“Silence is a source of great strength.”
Lao Tzu

Rid you practice of the high- pitched whine associated with hand pieces by using Castellini’s Silent Power. Featuring edge wall bearing technology, the noise emissions from the turbine have been cut by 50%.

For further information, please contact your local DENTSP Li Product Specialist on: +44 (0)800 072 5515 or visit our web- site: www.dentsply.co.uk

The Future of Cosmetic Dentistry

The British Academy of Cos- metic Dentistry is holding its 6th annual conference at the ECC in Edinburgh from the 9th to 21st of November. The leading source of innovative ed- ucation, the BACD promotes a dynamic and developing techniques, materials and skills in all areas of Cosmetic Den- tistry.

For more information or a booking form please contact susy rowlands on 01802 485266 or email suzy@bacd.com

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All Silent Power hand pieces, except the Silver 2 Model, have an incorporated fibre optics system for illumination of the operating field. To assure opti- mal cooling and maximum visi- bility, all models within the range operate with between two and four spray irrigators for all working conditions.

All items within the range are available with the full ex- pert support of Castellini, from purchase and throughout the product’s life.

For further information about the Silent Power from Castellini, please call 0870 756 0219 or visit: www.castellini.com

Preparation with Mrs. Hi-D® Diamond Burs

“Diamonds are a Bur’s Best Friend – Make Mrs.Hi-Di yours!”

These lightweight hand pieces use high precision rota- tion with high torque level and fluid dynamic analysis of air- flow to reduce the level down to an almost imperceptible fre- quency in normal ambient noise conditions. The amount of acoustic disturbance suf- fered by dentists has been greatly reduced by the decrease of medium-high frequencies.

All items within the range are available with the full ex- pert support of Castellini, from purchase and throughout the product’s life.

For further information about the Silent Power from Castellini, please call 0870 756 0219 or visit: www.castellini.com

Laser class European championships

Jack Kilburn, 18-year-old eldest son of Erica Kilburn of the Kent-based dental PR and media company E & K Communi- cations Ltd. (E&K), is rep- resenting Britain in the forthcoming Laser class European cham- pionships in Sweden in August.

This is his first senior over- seas event and Jack is delighted to be taking part as he had his appendix removed 7 weeks ago and has just be allowed to sail again.

Sponsored by E&K. Jack will be competing against the best in Europe including European Olympic sailors in his class from China.

His goal is to simply com- plete all the races in the week long event with out any break- ages and to gain as much expe- rience as possible putting him in good stead for future events.

Jack’s Long-term goal re- mains the Olympics in 2016; out of a UK class of nearly 200 only one sailor gets to represent the UK in Olympics his work is cut out, however the eighteen-year has the dedication and determi- nation to succeed.

Google AdWords success!

There’s a lot of ‘buzz’ sur- rounding Google AdWords at the moment and it’s no wonder – vouching for its success is Dental Design, the leading web- site design agency for the dental profession, currently enjoying a reduction of 80% in the cost of acquisition per client! Not surpris- ingly, Dental Design wanted its clients to enjoy the same benefits and is delighted to announce that it has recently become the first dental-specific design agency to boast a univer- sally recognised ‘AdWords Qualified Individual’.

After much hard work, ded- ication and a final examina- tion, Mary Young has achieved the highly regarded qualification – one which represents a synonymous commitment from Dental Design towards the continuing professional de- velopment of its dedicated team and improving service standards to its loyal customer base. Mary said of her new qualification "It’s a fantastic achievement both personally and professionally – at Dental Design we are always looking to add value to our services and this is a perfect example.

So, if it’s a targeted, fully man- aged pay-per-click campaign you’re after, get in touch with a Google certified profes- sional at Dental Design today.

T: 01202 672777
E: contact@dental- design.co.uk
W: www.dental-design.co.uk

No-rust cleaning solution
New Omnisan Forte from Panadent

Ideal for cleaning and stor- ing all dental equipment, the new Omnisan Forte cleaning solution with benzenthionium kills 99.9% of micro-organisms with 50 seconds (undiluted) and 5 minutes at 1:2 dilution (British Standard tests). More concen- trated than most leading brands and with up to 10 days lasting action, Omnisan Forte repre- sents outstanding value for money as an every day cleaning solution in the surgery. RRP: £18.50 plus VAT and carriage

Special introductory offer: Buy 2 Get one free
Call Panadent: 01080 88 17 88 or henry schein: 0870 102045

Astra Tech are proud sponsors of new world class London Dental Education Academy in Central London

The new £2 million London Dental Education Centre (Lon- DEC) was officially opened by Professor Ann Kuen MP, Parlia- mentary Under Secretary of State for Health Services in the presence of Henry Cockcroft, Chief Dental Officer for Eng- land, on 30 June. The Centre is

Dental Tribune United Kingdom Edition - July 27 – August 2, 2009
Summer saving with Snappy

The key for Dental Professionals treating children this summer is to find that happy medium where the patient can be given valuable chair time but without causing unnecessary delays in the waiting room.

Snappy restorative GIC from Kemdent can save significantly on treatment times, meaning the patient can enjoy shorter dental visits whilst retaining quality dentistry.

Diamond Snappy GIC is easy to pack and place, genuinely releases fluoride, leaves no bitter aftertaste and sets in less than 5 minutes from a starting mix of 25°C. It offers resistance to saliva as soon as the cavity is filled, targeting large cavities in deciduous teeth. It comes in a natural white shade with translucency continuing to improve with time.

The perfect solution for lively children visiting the dent-ist this summer.

Special offer: Buy 2 Snappy packs and receive 1 box free. Quote ref SSS.

Offer valid until 31st July 2009.

For further information or to place orders call Jackie or Helen on 01785 770090 or visit our website www.kemdent.co.uk.

Introducing 1shot®

The revolution in dental x-raying has officially arrived. The innovation of kiwi general practice dentist, Dr. Bede McElwee, the 1shot® dental x-ray holder is designed for accurate and confident placement when taking bitewing anterior and posterior periapicals and endodontic radiographs.

Some of the topics will include:
- Treatment planning
- Current practice of periodonto-logy
- Replacement of missing teeth
- Participants’ nurses and hy-gienists courses

The perfect solution for lively children visiting the den-ist this summer.

The UCL Certificate in Restorative Dental Practice is a 28 day course running fortnightly over 12 months and next commences in January 2010. Seminars, lectures and practi-cal sessions will take place in the high-tech skills laborato ries providing an extremely supportive learning experi-ence.

For more information on Astra Tech's products and services please call 0845 450 0666 or visit www.astratechuk.com

Aseptico Transport II Mobile Surgery unit in Afghanistan

Veloped are delighted to support the British Forces in Camp Bastion, Helmand Province in Afghanistan with the latest version of the Aseptico Transport II Mobile Surgery Unit which is pivotal at the base.

This year’s Conference, to be held at the impressive and modern EICC (Edinburgh International Conference Centre) from the 19th to the 21st of No-vember 2009, has been care-fully structured to ensure that delegates should be able to at-tend every lecture, seminar or workshop that appeals to them.

The response to last year’s event was very positive, with comments including: “Best con-ference yet…” “Excellent at-mosphere, great speakers…” “I am leaving the conference feeling re-energised, re-motivated and full of enthusiasm…” “Dele-gates are advised to book early for this year’s Conference, as many of the workshops have a restricted number of spaces. Bookings must be made at www.bacd.com, where a special discounted rate is currently available.

For more information contact Suzy Rowlands on 0207 612 4166 or email info@bcd.com www.bacd.com

Save time and money!

Wouldn’t it be good if your dental practice could save money on equipment and sup-ples? One place where you could buy and sell soon to ex-
Ledermix: The Number One Choice For Pain Relief

Ledermix not only provides effective pain relief in the emergency management of irreversible pulpitis, but also forms an excellent sublining for both temporary and more permanent restorations.

Including the antibiotic De meclocycline and the anti-inflammatory Triamcinolone, Ledermix lets you ease the discomfort of patients awaiting definitive root canal treatment. Available as a cost-effective kit, Ledermix includes the easily mixed Dental Cement, which is a great choice for any dressing due to its effectiveness in reducing inflammation and attacking bacteria.

The Dental Paste has a higher steroid strength, making it ideal for application in cases of pulp exposure. Preventing pulp inflammation is vital and Ledermix is highly effective in controlling inflammation after tooth preparation. Its pain relieving properties also reduce the need for patients to rely on analgesics.

Perfect for use in endodontic therapy and between appointments, Ledermix is water soluble and is easily rinsed out in order for obturation to be carried out.

For a copy of the Summary of Product Characteristics (SPC) please call John Jesshop on Blackwell Supplies on 07971 128077 or email john.jesshop@blackwellsupplies.co.uk.

Cementation with composites – direct and timesaving

SpeedCem sets new standards in cementation

SpeedCem from Ivoclar Vivadent is the new self-adhesive resin cement for the quick and easy cementation of indirect restorations.

SpeedCem is dual-curing and achieves shear bond values of 11.0 MPa to dentin and 17.80 MPa to enamel. This versatile resin cement can be used for metal, metal-ceramic, all-ceramic and reinforced composite restorations.

Quick application

The self-adhesive material is applied directly from the double-push syringe. In contrast to products supplied in mixing capsules, preparation with activation devices is required. In addition, separate etching and bonding procedures are eliminated.

Products from one manufacturer

The family of luting materials from Ivoclar Vivadent is now complete. The proven Variolink LuteDent range stands for maximum aesthetics, while the Multilink range is known for maximum bonding values and universal suitability. The new self-adhesive SpeedCem is particularly suitable for quick conventional cementation.

SpeedCem is available in three shades from specialised dental dealers.

For more information contact: Ivoclar Vivadent Ltd Ground Floor Compass Building Feldspar Close Enderby LE19 4SD TEL: 0116 284 7880

“After trying other burs, I soon went back to Hi-Di.”

Dr Dipak Patel of Edgware Dental Practice, Middlessex has long relied on DENTSPLY’s well-respected Hi-Di Diamond burs. “I have used Hi-Di Diamond burs since I qualified in 1994. I have always found them very efficient so have never needed to change to an alternative. After trying other burs, I soon went back to Hi-Di.”

A name synonymous with quality, DENTSPLY Hi-Di Diamond burs can be relied upon for their longevity and cost-effectiveness. Unlike alternative burs, DENTSPLY Hi-Di Diamond burs are precision engineered, with multi-layered of natural diamonds, ideal for a variety of treatment preparations and procedures.

Dr Patel commented, “The shapes of the burs are great. The 556 and 557 crown cutters are excellent for crown prepa- ration, and the 554 is perfect when you have a problem with access, as it is thinner and more comfortable to use. The taper of the burs is excellent for this procedure, and I have found that the margins are more refined than with other burs I have used. I would highly recommend Hi-Di Diamond burs to all my colleagues.”

For more information please call +44 01952 855 422 or visit www.dentsply.co.uk

Combat Caries With Enzycal

With 17% of the population suffering from aphthous ulcers, recommending the right products makes all the difference. With Enzycal from CURAPROX you can provide patients with a toothpaste that can be combined with products containing the potent anti-microbial Chlorhexidine.

This is because Enzycal is free from Sodium Lauryl Sulfate, known to nullify the effects of Chlorhexidine. Instead, it contains Steareth-50, which has the added benefit of not causing irritation to the oral mucosa. Patients who use this type of toothpaste can experience a 45% reduction of aphthous ulcers.

Enzycal can balance or even reverse the lack of minerals in early stage caries. Through a completely natural method of remineralisation, Enzycal’s fluorides take mineral nutrients out of the saliva and put them back into the tooth enamel. What’s more, Enzycal boosts the anti-bacterial action of saliva thanks to the enzymes amylglucosidase, glucoseoxidase and lactoperoxidase.

For more information please call 01480 862808, email clare@curaprox.co.uk or visit www.curaprox.co.uk

Unique Advice For Your Practice!

The one-size fits all theory does not apply to your patients, so why should it relate to your business plans? Lansdell & Rose recognise the importance of treating you as an individual and offer their clients the latest facts and correct, relevant financial advice.

Lansdell & Rose also offer multiple services for dental practice owners, specialising in

- Incorporation advice for those wishing to move from Sole Trader to a Limited Company
-HM Revenue & Customs does not just single out those people whose self-assessment tax returns contain obvious errors. They may also raise a query if there is a big difference between entries on subsequent returns, and even select cases at random.

HM Revenue & Customs does not just single out those people whose self-assessment tax returns contain obvious errors. They may also raise a query if there is a big difference between entries on subsequent returns, and even select cases at random.

No need to spend hours fruitlessly searching online – everything will be in one place.

And, unlike advertising, you pay nothing to list equipment and supplies on Inventory Circle – you pay a small commission once the items are sold. You only pay on results!

It is absolutely free to register on www.inventorycircle.com. So, what have you got to lose?

Professional Fee Protection Ltd (PFP) provides dentists with a solution. With a range of Tax Investigation Cost Protection policies, for Aspects Enquiries into one or more areas of the self-assessment tax return, or Full Enquiries, PFP gives you insurance of up to £75,000 towards accountant or investigation specialist fees.

Contact PFP today and find out how its range of policies can help you. The team will also be able to provide comprehensive Human Resources guidance with the HR Plus service.

For more information call Professional Fee Protection on 0845 507 1177 or email info@pfp.co.uk www.pfpoline.com

PFP

28 Years Of Excellence!

Nobel Biocare would like to congratulate The Charles Clifford Dental Hospital and School of Clinical Dentistry on providing outstanding dental education and training in the UK for 25 years.

Lansdell & Rose also offer multiple services for dental practice owners, specialising in...
Dental Tribune

United Kingdom Edition • July 27–August 2, 2009

Industry News

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• Expert, practical solutions on tax, auditing
• Accountancy
• Wealth management

The ethos of Lansdell & Rose is to provide outstanding customer service, acting as a reliable partner for dentists, Lansdell & Rose ventures beyond the ordinary role of chartered accountants and can provide you with a tailor-made service that offers outstanding term benefits for your practice.

For more information on how the team at Lansdell & Rose can assist your practice, please call 020 7576 9555

Training Resources with an edge from PracticeWorks

A training innovation for dental practices comes in the form of www.practiceworks.co.uk. Offering a cost-effective convenient resource for all of those in the practice team, the website does not require any additional software installation or updates.

This simple to use, effective training facility provides users with multiple benefits: Recorded online classes and training videos, live online training, and the online resource centre.

With recorded online classes and training videos produced using the MasterWorks Learning Centre Software, viewers can repeat scenes from the substance rich classes. Live online training enables a real-time sharing of information within a virtual meeting room environment that can be easily scheduled. The Online Resource Centre is a collection of advertising and press releases, including software update information.

PracticeWorks website, www.practiceworks.co.uk represents excellent value for money, as there will be no need to take time off from the practice to attend training seminars. All the latest technology can be at your fingertips, including the new version of R4 PracticeWorks Management Software, which is now available on a rental basis.

For more information call PracticeWorks on 0800 1699902 or visit www.practiceworks.co.uk

CarieScan signs UK distribution agreement with Clark Dental

CarieScan Limited (“CarieScan”), the wholly owned subsidiary of PLLS quoted holding company 3D (PLLS: 3D.P), and leading producer of CarieScan PROtm, the innovative handheld detection device that enables the early detection and monitoring of tooth decay, is pleased to announce that it has entered into an exclusive distribution agreement with Clark Dental, the specialist in marketing and distribution of dental equipment within the UK.

Under the terms of the agreement announced today, Clark Dental will have exclusive distribution rights within the UK market for the CarieScan PROtm. For CarieScan, the deal is potentially worth up to £4 million pounds in revenue over the next 5 years.

This is a key milestone for CarieScan within the UK, with further distribution agreements currently at discussion stage overseas, where the products are currently in the process of being granted regulatory approval.

The CarieScan PROtm measures the presence of sound tooth decay earlier and more accurately than any other device on the market and is more than 90% accurate in detecting both sound and carious teeth, well ahead of current methods, detecting the “silent” decay, providing dental practitioners with the opportunity to arrest or even reverse decay, driving the trend towards preventative dental care.

The lightweight caries detection monitor not only offers best-in-class performance for decay detection methods, but also allows easy monitoring of the effect of treatment regimens to show decay advancement or regression, thus enabling dentists to tailor treatment to the needs of the patient at a low cost. The CarieScan PROtm consists of a handpiece and a disposable sensor which is held against the tooth being examined in a process which takes approximately 4 seconds per tooth with the result displayed on the CarieScan PROtm.

Commenting on this agreement, Graham Lay, Chief Executive Officer of 3D Diagnostic Imaging, stated: “CarieScan Limited is delighted to work with Clark Dental to exclusively distribute its innovative decay detection and monitoring device, the CarieScan PROtm.

For further information please contact: CarieScan Ltd +44 (0) 158 2560 910, Gerry Hunter, Head of UK Sales and Marketing

Dentalghar

The Home Of Dentists

Dentalghar is proud to announce the launch of Dentalghar, the latest innovation in dentistry.

Created by visionary Professor Raman Bedi who joined forces with Smile-on and Henry Schein Minerva, Dentalghar aims to unite dentists of Indian origin from all over the world, offering a destination and online community as never before experienced in dentistry.

Thousands of dentists of all heritages can contribute to polls, surveys and articles and have 24 hour access to new perspectives, fascinating insights and the chance to discuss their experiences and receive advice.

Dentalghar offers an invaluable opportunity for professionals who share the common values to join a global network and explore the latest news, case studies, interviews, special offers and charitable events.

Professionals looking to study abroad will also find outstanding and relevant information and there is also an excellent opportunity to win bursaries and to contribute to volunteerism in the UK and all around the world.

Dedicated to pioneering advancements in education and inspiring better care, Smile-on are pleased to be part of this global platform for all dental professionals.

For more information on Dentalghar visit www.dentalghar.com

Biterite Dental Laboratory

WAC Winners With Biterite!

Biterite would like to congratulate all the winners from their recent prize draw. The first 100 delegates from WAC took advantage of the massive 50% discount for their first order with Biterite were entered into a draw to win a selection of fabulous prizes.

Congratulations to:
• Kate Gilchrist from The Dental Practice with Gillchrist & Gilchrist) Portsmith who was the first prize winner, grabbing a brand new Dell lap top worth over £500
• The second prize winner Vijay Gohil from the dental practice Street Farm Dental Studio will enjoy his case of (Moet) champagne
• Lambros Stravrinoudis from the dental practice Colchester Hall and Highpoint Dental was the third prize winner, claiming £150 of quality work from the expert team at Biterite

Combining the standards and values of the traditional dental laboratory with the contemporary innovation of today’s dentist, Biterite offers:
• Guarantees on all their work for 5 years
• All work turned round within 10 working days
• A consistent supply of crown and bridge work solutions of outstanding quality
• A bespoke service tailored to your specific needs
• AND 50% off your first order!

Call the dedicated team at Biterite on 0208 455 5321 to get your free information pack or visit www.bite-rite.co.uk to see the biterite difference for yourself.

A New Standard In Service From Dental Air

Compressors need regular maintenance if they are to continue providing the practice with clean, dry, infection-free compressed air. Unfortunately, through a combination of poor maintenance and overuse, the compressors in many UK practices could well be a threat to patient health.

The British Dental Bleaching Society WAC 2009!

The meeting of the British Dental Bleaching Society (BDBS) at this year’s World Aesthetic Congress (WAC) on the 12th – 15th of June in London was a chance for delegates to catch up on the latest news and legal standards of governing bodies from the UK and mainland Europe.

The meeting also celebrated the work, research and success of Professor Van Haywood. A professor in the Department of Oral Rehabilitation, School of Dentistry, Medical College of Georgia and Director of Continuing Education, Professor Van Haywood has authored several books and materials on the subject of tooth whitening throughout his varied career. He was honoured with a lifetime achievement award and lifetime membership of the BDBS and hailed as a “trendsetter, outstanding professional and a gentleman” by Dr Linda Greenwall, Chair of the BDBS.

Professor Haywood said he was “truly honoured” to be bestowed with such an award and was touched that his life’s work had been recognised and also appreciated.

For more information about the BDBS visit www.bdbss.co.uk

The BDDBS has been extremely active in addressing the UK government in regard to unqualified, non-dental professionals performing tooth whitening within the UK and the training and qualifications needed to do so. The efforts of the BDDBS have caught the attention of the so-called “black market” and lobbying for registration continues with a UK vote being held in September.

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