The specialist in the cementation of implants

Multilink Implant – The adhesive luting composite for implant-retained restorations

Ivoclar Vivadent is launching Multilink Implant – an adhesively luting composite especially designed for fixed, implant-retained restorations.

Multilink Implant is a self-/ dual-curing, two-component luting composite which permanently and adhesively bonds restorations to implant abutments. It possesses a very low solubility in water and its high mechanical strength enable it to establish a durable bond between the restoration and the abutment.

Easy handling, high resistance to penetration by bacteria

Multilink Implant not only stands out due to its excellent bonding properties. Easy clean-up of excess cement as well as direct dispensing from the automix syringe facilitates the application of the material. Moreover, since an adhesive luting protocol is used, bacteria are prevented from penetrating the cement joint between the abutment and the restoration.

For further information contact:
Ivoclar Vivadent Ltd
Ground Floor, Compass Building, Feldspar Close
Enderby LE19 1SD
TEL: 0116 284 7889

Preparation with Mrs. Hi-Di® Diamond Burs

Mrs. Hi-Di® is well-repected – with her years of experience, she is a key asset to the team. Her multiple layers of experience, she is a key asset to the team. Her multiple layers of experience, she is a key asset to the team.

For more information or a booking form please contact Suzy
Rowlands on 02082418526 or email suzy@bacd.com.

“Silence is a source of great strength.”

Lao Tzu

Rid you practice of the high-pitched whine associated with handpieces by using Castellini’s Silent Power? Exceeding edge bear technology, the noise emissions from the turbine have been cut by 50%.

These lightweight handpieces use high precision rotation with high torque level and fluid dynamic analysis of air-flow to reduce the level down to an almost imperceptible frequency in normal ambient noise conditions. The amount of acoustic disturbance suffered by dentists has been greatly reduced by the decrease of medium-high frequencies.

All Silent Power handpieces, except the Silver 2 Model, have an incorporated Fibre Optics system for illumination of the operating field. To assure optimal cooling and maximum visibility, all models within the range operate with between two and four spray irrigators for all working conditions.

All items within the range are available with the full expert support of Castellini, from purchase and throughout the product’s life.

For further information about the Silent Power from Castellini, please call 0870 756 0219 or visit:
www.castellini.com

Google AdWords success!

There’s a lot of ‘buzz’ surrounding Google AdWords at the moment and it’s no wonder – vouching for its success is Dental Design, the leading website design agency for the dental profession, currently enjoying a reduction of 80% in the cost of acquisition per client! Not surprisingly, Dental Design wanted its clients to enjoy the same benefits and is delighted to announce that it has recently become the first dental-specific design agency to boast a universally recognised ‘AdWords Qualified Individual’.

After much hard work, dedication and a final examination, Mary Young has achieved the highly regarded qualification – one which represents a synonymous commitment from Dental Design towards the continuing professional development of its dedicated team and improving service standards to its loyal customer base. Mary said of her new qualification “It’s a fantastic achievement both personally and professionally – at Dental Design we are always looking to add value to our services and this is a perfect example.”

Ideal for cleaning and storing all dental equipment, the new Omnissan Forte cleaning solution with benzenthonium kills 99.9% of microorganisms with 50 seconds (undiluted) and 5 minutes at 1:2 dilution (British Standard tests). More concentrated than most leading brands and with up to 10 days lasting action, Omnissan Forte represents outstanding value for money as an everyday cleaning solution in the surgery. RRP: £19.50 plus VAT and carriage.

Special introductory offer: Buy 2 Get one free

Call Panadent: 01689 88 17 88 or Henry Schein: 08700 102045

Astra Tech are proud sponsors of new world class London Dental Education Academy in Central London

The new £2 million London Dental Education Centre (London DEC) was officially opened by Professor Ann Kean MP, Parliamentary Under Secretary of State for Health Services in the presence of Dr Barry Cockcroft, Chief Dental Officer for England, on 50 June. The Centre is...
Eastman CPD Programmes in Restorative Dental Practice

The UCL Eastman Dental Institute offers dental professionals progressive, modular, part-time training in Restorative Dental Practice.

The UCL Certificate in Restorative Dental Practice is a 28 day course running fortnightly over 12 months and next commences in January 2010. Seminars, lectures and practical sessions will take place in the high-tech skills laboratories providing an extremely supportive learning experience.

Some of the topics will include:
- Treatment planning
- Current practice of periodontology
- Replacement of missing teeth
- Participants’ nurses and hygienists courses

The UCL Diploma in Restorative Dental Practice follows the satisfactory completion of the Certificate Programme allowing professionals to progress. Compulsory modules are complemented by a number of selective modules which may be directed toward and accommodate participants’ individual needs.

The UCL MSc in Restorative Dental Practice is an additional practice-based dissertation module for those who have successfully completed the Diploma.

For further information, please contact the CPD Administration Team on 020 7905 1272, email cpd@eastman.ucl.ac.uk or visit www.eastman.ucl.ac.uk/cpd

Summer saving with Snappy

The key for Dental Professionals treating children this summer is to find that happy medium where the patient can be given valuable chair time but without causing unnecessary delays in the waiting room.

Snappy restorative GIC from Kemdent can save significantly on treatment times, meaning the patient can enjoy shorter dental visits whilst retaining quality dentistry.

Diamond Snappy GIC is easy to pack and place, genuinely releasing fluoride, leaves no bitter aftertaste and sets in less than 5 minutes from a starting mix of 25% C. It offers resistance to saliva as soon as the cavity is filled, targeting large cavities in deciduous teeth. It comes in a natural white shade with translucency continuing to improve with time.

Enter to win a £100+ of the art, world class facility which may be directed toward holding some of our dental education programmes here, and we are very excited to progress. Compulsory modules will take place in place of their regular toothpaste for 21 days. Corsodyl Daily Gum & Toothpaste contains a special combination of plant extracts and mineral salt which means that it has a unique taste which may take a couple of weeks to get used to.

Introduction to 1shot® the quick, accurate, and cost-effective answer to x-raying

The revolution in dental x-raying has officially arrived. The innovation of kwi general practice dentist, Dr. Bede McElwee, the 1shot® dental x-ray holder is designed for accurate and confident placement when taking bitewing anterior and posterior periapicals and endodontic radiographs.

The perfect solution for lively children visiting the dentis this summer.

Special offer: Buy 2 Snappy packs and receive 1 box free.

Offer valid until 31st July 2009.

For further information or to order please call Jackie or Helen on 01793 770090 or visit our website www.kendent.co.uk

Join the Corsodyl 21 day challenge for a healthy mouth

With 90% of people suffering from gum disease at some point in their lives, it’s important to maintain healthy gums and teeth everyday. That’s why GlaxoSmithKline (GSK); Consumer Healthcare has launched new Corsodyl Daily Gum & Toothpaste.

To coincide with the launch GSK is inviting people wanting to maintain beautiful gums to take the ‘Corsodyl 21 day challenge’.

Participants to the Corsodyl 21-day challenge will be encouraged to use new Corsodyl Daily Gum & Toothpaste in place of their regular toothpaste for 21 days. Corsodyl Daily Gum & Toothpaste contains a special combination of plant extracts and mineral salt which means that it has a unique taste which may take a couple of weeks to get used to.

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pore supplies? Buy and sell refurbished equipment?

1st July sees the launch of www.inventorcycle.com. The website has been designed to connect dentists and dental suppliers across the globe who wish to buy and sell:

- Time sensitive (soon to expire) supplies
- Returned equipment and supplies
- Used equipment
- Refurbished equipment
- End of line suppliers

No need to spend hours fruitlessly searching online – everything will be in one place.

And, unlike advertising, you pay nothing to list equipment and supplies on Inventor Cycle – you pay a small commission once the items are sold. You only pay on results!

It is absolutely free to register on www.inventorcycle.com. So, what have you got to lose?

Take No Risks When It Comes To Tax Investigations

However, if you are one of those dentists without Tax Investigation Cost Protection policies, for Aspect Enquiries, you may be left to your own devices.

Contact FPFP today and find out how its range of policies can help you. The team will also be able to provide comprehensive Human Resources guidance with the HR Plus service.

For more information call Professional Fee Protection on 0845 507 1177 or email info@fpfp.com www.fpfponline.com ■

Ledermix: The Number One Choice For Pain Relief

Ledermix not only provides effective pain relief in the emergency management of irreversible pulpitis, but also forms an excellent sublining for both temporary and more permanent restorations.

Including the antibiotic De- meclocycline and the anti-inflammatory Triamcinolone, Ledermix lets you ease the discomfort of patients awaiting definitive root canal treatment. Available as a cost-effective kit, Ledermix includes the easily mixed Dental Cement, which is a great choice for any dressing due to its effectiveness in reducing inflammation and attacking bacteria.

The Dental Paste has a higher steroid strength, making it ideal for application in cases of pulp exposure. Preventing pulp inflammation is vital and Ledermix is highly effective in controlling inflammation after tooth preparation. Its pain relieving properties also reduce the need for patients to rely on analgesics.

Perfect for use in endodontic therapy and between appointments, Ledermix is water soluble and is easily rinsed out in order for obturation to be carried out.

For a copy of the Summary of Product Characteristics (SPC) please call John Jesshop on Blackwell Supplies on 07971 128077 or email john.jesshop@blackwellsupplies.co.uk ■

Cementation with composites – direct and timesaving

SpeedCEM sets new standards in cementation

SpeedCEM from Ivoclar Vivadent is the new self-adhesive resin cement for the quick and easy cementation of indirect restorations.

SpeedCEM is dual-curing and achieves shear bond values of 11.0 MPa to dentin and 17.80 MPa to enamel. This versatile resin cement can be used for metal, metal-ceramic, all-ceramic and reinforced composites restorations.

Quick application

The self-adhesive material is applied directly from the double-push syringe. In contrast to products supplied in mixing capsules, preparation with activation devices is not required. In addition, separate etching and bonding procedures are eliminated.

Products from one manufacturer

The family of luting materials from Ivoclar Vivadent is now complete. The proven Variolink Ledit range stands for maximum aesthetics, while the Multilink range is known for maximum bonding values and universal suitability. The new self-adhesive SpeedCEM is particularly recommended for quick conventional cementation.

SpeedCEM is available in three shades from specialised dental dealers.

For more information contact: Ivoclar Vivadent Ltd Ground Floor, Compass Building Feldspars Close Enderby LE19 4SD TEL:0116 284 7880 ■

“After trying other burs, I soon went back to Hi-Di.”

Dr Dipak Patel of Edgware Dental Practice, Middlesex has long relied on DENTSPLY’s well-respected Hi-Di Diamond burs. “I have used Hi-Di® Diamond burs since I qualified in 1994. I have always found them very efficient so have never needed to change to an alternative. After trying other burs, I soon went back to Hi-Di.”

A name synonymous with quality, DENTSPLY HI-Di Diamond burs can be relied upon for their longevity and cost-effectiveness. Unlike alternative burs, DENTSPLY HI-Di Diamond burs are precision engineered, with multi-layered natural diamonds, ideal for a variety of treatment preparations and procedures.

Dr Patel commented, “the shapes of the burs are great. The 556 and 557 crown cutters are excellent for crown preparation, and the 554 is perfect when you have a problem with access, as it is thinner and more comfortable to use. The taper of the burs is excellent for this procedure, and I have found that the margins are more refined than with other burs I have used. I would highly recommend Hi-Di Diamond burs to all my colleagues.”

For more information please call +44 01952 855 422 or visit www.dentsply.co.uk ■

Unique Advice For Your Practice!

The one-size fits all theory does not apply to your patients, so why should it relate to your business plans? Lansdell & Rose recognise the importance of treating you as an individual and offer their clients the latest facts and correct, relevant financial advice.

Lansdell & Rose also offer multiple services for dental practice owners, specialising in:

- Incorporation advice for those wishing to move from Sole Trader to a Limited Company
Dental Tribune

United Kingdom Edition · July 27–August 2, 2009

Training Resources with an edge from PracticeWorks

A training innovation for dental practices comes in the form of www.practiceworks.co.uk. Offering a cost-effective convenient resource for all those in the practice team, the website does not require any additional software installation or updates.

This simple to use, effective training facility provides users with multiple benefits. Recorded online classes and training videos, live online training, and the online resource centre.

CarieScan signs UK distribution agreement with Clark Dental

CarieScan Limited (“CarieScan”), the wholly owned subsidiary of PLLS quoted holding company 3D (PLL: 3D.P), and leading producer of CarieScan PROtm, the innovative handheld device that enables the early detection and monitoring of tooth decay, is pleased to announce that it has entered into an exclusive distribution agreement with Clark Dental, the specialist in marketing and distribution of dental equipment within the UK.

Under the terms of the agreement announced today, Clark Dental will have exclusive distribution rights within the UK market for the CarieScan PROtm. For CarieScan, the deal is potentially worth up to £4 million pounds in revenue over the next 5 years.

This is a key milestone for CarieScan within the UK, with further distribution agreements currently at discussion stage overseas, where the products are currently in the process of being granted regulatory approval.

The CarieScan PROtm measures the presence of interproximal tooth decay earlier and more accurately than any other device on the market and is more than 90% accurate in detecting both sound and carious teeth, well ahead of current methods, which are often referred to as “de-cay”, providing dental practitioners with the opportunity to arrest or even reverse decay, driving the trend towards preventative dental care.

The lightweight caries detection monitor not only offers best-in-class performance for decay detection but also allows easy monitoring of the effect of treatment regimes to show decay advancement or regression, thus enabling dentists to tailor treatment to the needs of the patient at a low cost. The CarieScan PROtm consists of a handpiece and a disposable sensor which is held against the tooth being examined in a manner which takes approximately 4 seconds per tooth with the result displayed on the CarieScan PROtm.

Commenting on this agreement, Graham Lay, Chief Executive Officer of 3D Diagnostic Imaging, stated: "CarieScan Limited is delighted to work with Clark Dental to exclusively distribute its innovative decay detection and monitoring device, the CarieScan PROtm.

For further information please contact: CarieScan Ltd +44 (0) 158 2560 910, Gerry Hunter, Head of U.K. Sales and Marketing.

Dentalghar The Home Of Dentists

Dentalghar is proud to announce the launch of Dentalghar, the latest innovation in dentistry.

Created by visionary Professor Raman Redi who joined forces with Smile-on and Henry Schein Minerva, Dentalghar aims to unite dentists of Indian origin from all over the world, offering a destination and online community as never before experienced in dentistry.

Thousands of dentists of all heritages can contribute to polls, surveys and articles and have 24 hour access to new perspectives, fascinating insights and the chance to discuss their experiences and receive advice.

Dentalghar offers an invaluable opportunity for professional dentists who share the common values to join a global network and explore the latest news, case studies, interviews, special offers and charitable events.

Professionals looking to study abroad will also find outstanding quality and there is also an excellent opportunity to win bespoke travel packages and to contribute to volunteering in the UK and all around the world.

Dentalghar is dedicated to pioneering advancements in education and inspiring better care, Smile-on are pleased to be part of this global platform for all dental professionals.

For more information on Dentalghar visit www.dentalghar.com

Biterite Dental Laboratory

WAC Winners With Biterite!

Biterite would like to congratulate all the winners from their recent prize draw. The first 100 delegates from WAC who took advantage of the massive 50% discount for their first order with Biterite were entered into a draw to win a selection of fabulous prizes.

Congratulations to:

• Kate Gilchrist from The Dental Practice Partnership & Gilchrist) Portsmith who was the first prize winner, grabbing a brand new Dell lap top worth over £500
• The Second prize winner Vijay Gohil from the dental practice Street Farm Dental Studio will enjoy his case of (Moet) champagne
• Lambros Stavrinoudis from the dentistry Centre Hall and Highpoint Dental was the third prize winner, claiming £150 of quality work from the expert team at Biterite

Combining the standards and values of the traditional dental laboratory with the contemporary environment of today’s dentistry, Biterite offers:

• Guarantees on all their work for 5 years
• All work turned round within 10 working days
• A consistent supply of crown and bridge work solutions of outstanding quality
• A bespoke service tailored to your specific needs
• And 50% off your first order!

Call the dedicated team at Biterite on 020 8485 5321 to get your free information pack or go to www.bite-rite.co.uk to see the biterite difference for yourself.

A New Standard In Service From Dental Air

Compressors need regular maintenance if they are to continue providing the practice with clean, dry, oil-free compressed air. Unfortunately, through a combination of poor maintenance and over-use, the compressors in many UK practices could well be a threat to patient health.

A large number of practices still employ old compressor models that rely on mineral oil in order to function. As compressors age, they do not expert maintenance, or practice growth places increased demand on the equipment, the mineral oil can combine with the heat and the moisture to create the perfect breeding ground for potentially lethal bacteria. Carbon particulates and moisture produced by ill-maintained compressors can also damage expensive handpieces.

The British Dental Bleaching Society WAC 2009!

The meeting of the British Dental Bleaching Society (BDBS) this year’s World’s Artistic Com- pression (WAC) on the 12th - 15th of June in London was a chance for delegates to catch up on the latest news and legal standards of governing bodies from the UK and main land Europe.

The meeting also celebrated the work, research and success of Professor Van Haywood. A professor in the Department of Oral Rehabilitation, School of Dentistry, Medical College of Georgia and Director of Contin-uing Education, Professor Van Haywood has authored several books and materials on the subject of tooth whitening throughout his career. He was hon- oured with a lifetime achieve- ment award and lifetime mem- bership to the BDBS and hailed as a “trendsetter, outstanding professional and a gentleman” by Dr Linda Greenwall, Chair of the BDBS.

Professor Haywood said he was “truly honoured” to be bestowed with such an award and was touched that his life’s work had been recognised and also appreciated.

For more information about the BDBS visit www.bdbss.co.uk

The ethos of Lansdell & Rose is to provide outstanding customer service, Lansdell & Rose venture beyond the ordinary role of chartered accountants and can provide you with a tailor made service that offers outstanding and personal benefits for your practice.

For more information on how the team at Lansdell & Rose can assist your practice, please call 020 7376 9333

• Expert, practical solutions on tax planning
• Accountancy
• Wealth management

With recorded online classes and training videos produced using the MasterWorks Learning Centre Software, viewers can repeat scenes from the substance rich classes. Live online training enables a real-time sharing of information within a virtual meeting room environment that can be easily scheduled. The Online Resource Centre is a collection of advertising and training resources, including software update information.

PracticeWorks website, www.practiceworks.co.uk represents excellent value for money, as there will be no need to take time off from the practice to attend training seminars. All the latest technology can be at your fingertips, including the new version of B4 Practice-Works Management Software, which is now available on a rental basis.

For more information call PracticeWorks on 0800 1699092 or visit www.practiceworks.co.uk

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